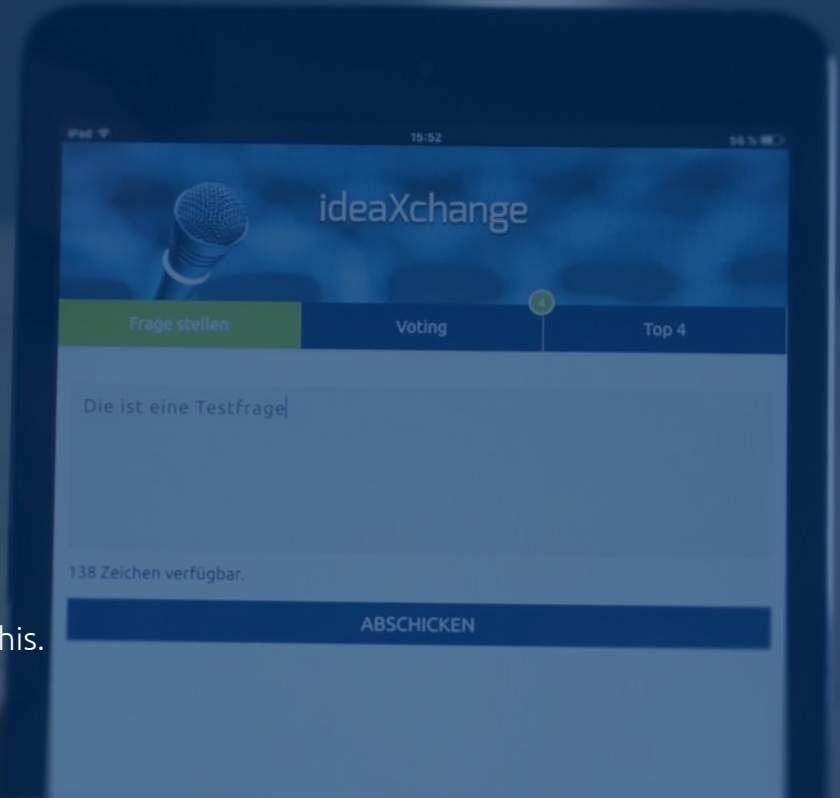
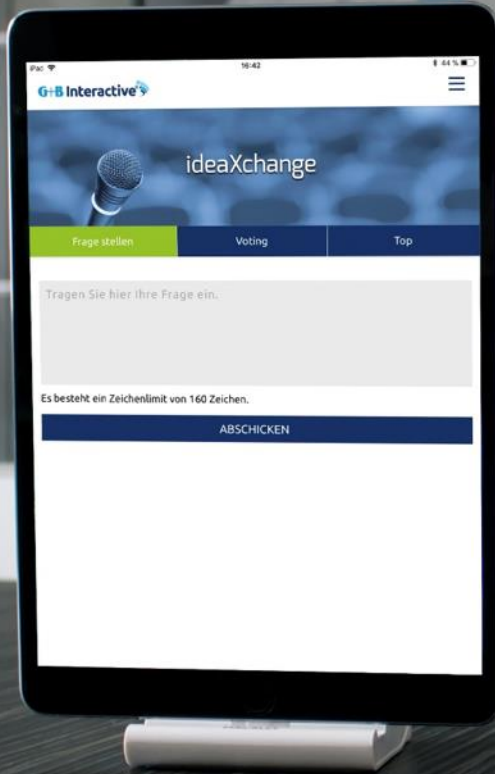


More...
...interactivity,
...motivated participants,
...qualified feedback,
...and measurable results
for your event.

The software solutions of G+B Interactive® can help you achieve this.





Involve your audience

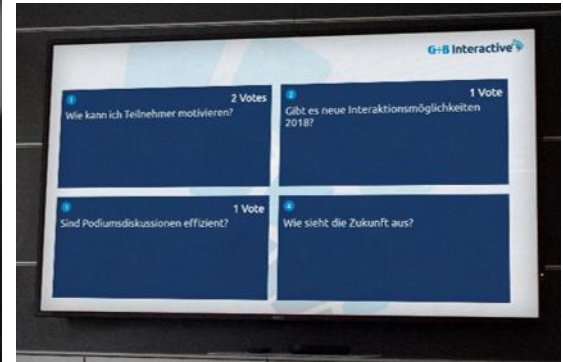
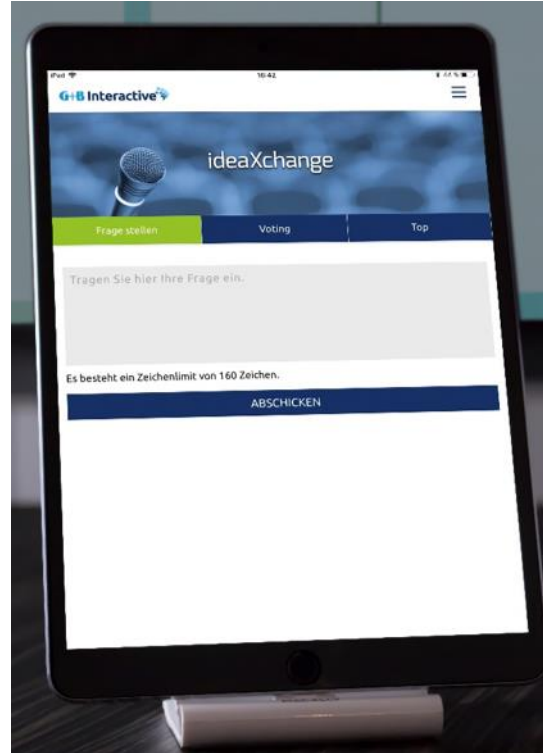
The software tool IDEAXCHANGE will help you:

- Promote the interest of your audience through interaction
- Support the open exchange of views
- Get honest feedback to take away
- The function and design can be tailor-made to your requirements

IDEAXCHANGE at a glance

Be aware of the certain attention

- Away from passive listening towards active participation.
- Give your audience the opportunity to publicly post their own ideas and suggestions, to ask questions and to answer and evaluate them.
- Make use of the direct exchange of views for structured Q&A sessions, or benefit immediately from the direct feedback and respond live during lectures and workshops. In this way, incorporate your audience live in the action.
- Utilise the exchange of views for your qualitative event controlling.



G+B Interactive® at a glance

Let yourself be inspired

EVENT APP
Interactive
event app

IDEAEXCHANGE
Exchange of ideas
between
participants

PRESENTATION
Presentation
management

REGISTRATION
Participant
management

SALES PRESENTER
Digital
sales support

SPACE CAFÉ®
Digital
brainstorming

TEAMPLAY
Gamification for
participants

TOPIC WALL
Posting
contributions live
and digital

Get into touch with us
We are looking forward to you

GAHRENS + BATTERMANN GmbH & Co. KG
Lustheide 77
51427 Bergisch Gladbach

Tel. 0800 58 94 807 (free of charge)
info@gb-interactive.de

Visit us in our showroom

Experience our software solutions from the point of view of your event participants and let us convince you.

We look forward to a successful collaboration

A selection of our customers



G+B Interactive® is a product of:

